Madagascar: Julien Ramanampamonjy

Promotional Activity for ABC and Other Concerns or Issues

Objectives

To promote the exchanges with other ornithological associations to encourage them to join the ABC membership and to develop the membership ABC in Madagascar

To help nature local guides (capacity building) by giving special information about malagasy birds to be perfect guides in their professional activities

To reinforce the education of the young people and the population for the conservation of birds

Principle partners

PBZT : Botanical and Zoological Park of Tsimbazaza, Antananarivo

WMMI : Association of tourism guides speaking Italian

ANG : National Association of Malagasy Nature Guides

Principle achievements

This report contains the activities carried out until 15 December 2011.

Outcome I : Exchanges with other ornithological associations to encourage them to join the membership ABC and to develop the membership ABC in Madagascar moving. One meeting with association of the tourist guides of Antananarivo took place in PBZT on June 8th 2009 with 75 participants to explain the objectives of the ABC and their advantages if they are adhered to the ABC. 100 posters and 2011 calendars, A4 format distributed (with PBZT and ABC logos) to make publicity of the existence of ABC in Madagascar to local resources people who work in the sites of Bird Division PBZT research projects in Soalala, Southern Madagascar to preserve the birds and habitats for education awareness (Baie of Baly with Julien RAMANAMPAMONJY with bird monitoring programs at Baly baie, West of Madagascar, and other sites).

Outcome II: 2 Capacity building for local guides by giving special formation about Malagasy birds to be perfect guides in their professional activities and to promote Madagascar ecotourism destination. One formation of association ANG and WMMI with tourist guides of Antananarivo took place in PBZT from 14 to 18 June 2011 with 60 participants.

Outcome III: The education of the young people and the population for the conservation of the birds is reinforced. 8 bird watching events giving a total of 190 young from primary and secondary schools ( 2 in February-March, 2 in September and 4 in November December ) achieved in 2011 to identify the birds of the PBZT Heronry to help them to know about Malagasy birds in order to protect them.

Activities of education awareness and bird watching for visitors of the PBZT and pupils, specials event organized by PBZT September 2011, 13 to 18 September 2011, receiving a total of 1260 visitors and participants. These activities showed the close cooperation between the PBZT and ABC Madagascar for the materials used and certain transport.

Membership situation 2009

Among the 14 members registered in 2011: 12 adults have paid 2011 subscription until now, 1 has not paid until now, one young member. Not too many members from Madagascar.

Strong points

Prepare multiple posters in A4 format showing bird species at the Heronry to help pupils and young students during bird watching, etc. The various activities of education awareness to conserve the Malagasy species of birds and their habitats were achieved in 2011 with PBZT collaboration and programmes. Support of ABC Madagascar in the development of the Malagasy destination using bird watching is a good program to develop tourism situation in Madagascar after this Malagasy crisis of this year.

Suggestions

Always take part in activities of mass education awareness and pupils (bird fairs, big events and bird watching) and guides capacity building in PBZT, Antananarivo or in other regions.
Photograph 1: School visiting posters
Photograph 2: Education awareness.